

Annex D | Proposal Evaluation

Development of Women Sales Agents

The broad proposal evaluation criteria are as follows:

1. Qualifications, Experience & Competencies of applicants

Eligible applicants are organizations with an appropriate setup (fully equipped with physical facilities and competent team members) to conduct this task. The applicant must meet the following criteria:

- Reputed nationally registered firm with an office in Bangladesh
- Strong understanding of Women’s Economic Empowerment and women’s equal opportunities, power dynamics of WEE (agency, structure, and relations), decent work facilities at the workplace, employment generation and retention of women employees in the rural setting
- Private sector actors and organizations should demonstrate capacity in their programming, financial management, and organizational capability
- Past experience of implementing similar women sales agent models is preferred

2. Evaluation Methodology & Criteria

The broad evaluation and selection criteria of the proposal are detailed below:

S.N.	Evaluation Criteria	Scoring Points
1	Expertise & Capability of Proposer: Firms/organization’s credentials, previous experience (includes organizational architecture, general organizational capability that is likely to affect performance the experience of similar programmes, projects)	20%
2	Understanding of assignment	10%
3	Quality & feasibility of Assignment: The proposal will be assessed against multiple criteria including degree of innovation, feasibility of the Proposal, target beneficiary group, and key activities required to successfully achieve the intended objectives	40%
4	Quality control mechanism: Monitoring & Evaluation Methodology	10%
5	Proposed fund structure: This includes coherence with proposed activities, the feasibility of financial proposal when considered in conjunction with the technical proposal and the applicant’s contribution to the proposed budget as well as a sound business model for WSAs	20%